Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	87,285	330,860	1,146,658
Population Est 25Q1	87,415	330,662	1,144,986
Population Est 24Q4	87,224	329,900	1,142,485
Population Est 24Q3	87,033	329,269	1,140,933
Population Est 24Q2	85,848	325,576	1,135,255
Population Est 24Q1	85,773	324,921	1,133,703
Population Est 23Q4	85,001	322,372	1,126,701
Population Est 23Q3	84,472	320,286	1,121,432
Population Est 23Q2	84,759	319,720	1,120,838
Population Fcst	90,498	351,828	1,195,918
2010 Census Population	87,666	292,816	1,019,656
2000 Census Population	91,961	287,901	976,859
1990 Census Population	81,379	257,994	852,482
Current Year Daytime Population	89,160	516,274	1,653,439
Average Seasonal Population	366	2,072	5,934
Historical Annual Growth, 1990 – 2000	1.23%	1.10%	1.37%
Historical Annual Growth, 2000 – 2010	-0.48%	0.17%	0.43%
Estimated Annual Growth, 2010 – CY	-0.03%	0.85%	0.81%
Projected Annual Growth, CY to Y5	0.73%	1.24%	0.84%
Group Qtrs Est	771	7,101	20,431
Transient Est Average Last 4 Qtrs	0	35,619	89,600
Households			
Current Year Estimated Households	28,369	129,838	440,219
Households Est 25Q1	28,397	129,617	439,183
Households Est 24Q4	28,337	129,455	438,522
Households Est 24Q3	28,269	129,209	437,887
Households Est 24Q2	27,864	127,534	435,295
Households Est 24Q1	27,836	127,261	434,648
Households Est 23Q4	27,568	125,964	431,085
Households Est 23Q3	27,386	124,938	428,671
Households Est 23Q2	27,488	124,717	428,463
Households Fcst	29,527	140,871	463,916
2010 Census Households	26,265	99,407	366,711
2000 Census Households	26,665	90,678	343,242
1990 Census Households	25,298	82,280	313,618
Historical Annual Growth, 1990 – 2000	0.53%	0.98%	0.91%
Historical Annual Growth, 2000 – 2010	-0.15%	0.92%	0.66%
Estimated Annual Growth, 2010 – CY	0.53%	1.86%	1.27%
Projected Annual Growth, CY to Y5	0.80%	1.64%	1.05%
Population per Household	3.05	2.49	2.56

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	1.2%	2.1%	2.7%
HH Income $250,000 to $499,999	1.4%	2.6%	3.2%
HH Income $200,000 to $249,999	3.4%	6.0%	7.5%
HH Income $175,000 to $199,999	3.2%	3.9%	4.0%
HH Income $150,000 to $174,999	4.5%	5.2%	5.2%
HH Income $100,000 to 149,999	15.4%	16.9%	16.8%
HH Income $75,000 to 99,999	13.1%	13.0%	13.1%
HH Income $50,000 to 74,999	19.6%	16.8%	16.4%
HH Income $35,000 to 49,999	12.4%	10.1%	10.5%
HH Income $25,000 to 34,999	7.4%	6.3%	6.4%
HH Income $15,000 to 24,999	8.1%	6.7%	5.7%
HH Income $0 to 14,999	10.3%	10.3%	8.7%
Average Household Income	$84,670	$104,727	$120,201
Median Household Income	$64,539	$74,628	$78,719
Per Capita Income	$27,688	$41,547	$46,559
Average Disposable Income	$70,563	$81,743	$87,180
Median Disposable Income	$56,826	$66,157	$69,723
Discretionary HH Income Over $150,000	2.6%	6.6%	9.4%
Discretionary HH Income $125,000 to $149,999	3.1%	4.9%	5.1%
Discretionary HH Income $100,000 to $124,999	5.3%	6.7%	6.5%
Discretionary HH Income $75,000 to $99,999	9.0%	10.4%	10.4%
Discretionary HH Income $50,000 to $74,999	16.0%	17.5%	17.1%
Discretionary HH Income $25,000 to $49,999	30.8%	24.6%	24.5%
Discretionary HH Income Under $25,000	33.2%	29.3%	26.9%
Average Discretionary HH Income	$47,310	$57,566	$62,544
Median Discretionary HH Income	$37,182	$45,529	$48,430
Householder White – Count	3,527	33,191	132,593
Median HH Income	$102,318	$120,507	$120,386
Average HH Income	$107,583	$119,371	$120,130
Householder Black or African-American – Count	7,991	38,066	116,592
Median HH Income	$43,710	$46,674	$55,438
Average HH Income	$57,554	$60,632	$68,846
Householder Hispanic – Count	14,946	47,909	151,317
Median HH Income	$69,497	$71,649	$71,939
Average HH Income	$79,457	$82,538	$82,707
Householder Asian or Pacific Islander – Count	166	3,138	12,425
Median HH Income	$24,429	$122,204	$111,952
Average HH Income	$39,048	$121,194	$114,025
Householder Other or Pacific Islander – Count	1,738	7,534	27,293
Median HH Income	$69,776	$83,692	$84,428
Average HH Income	$82,660	$93,285	$94,419

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender			
Male Population	43,440	166,827	567,988
Female Population	43,845	164,033	578,670
Total Population by Age			
Count of Pop 0 to 4 years	5,703	25,195	83,205
Count of Pop 0 to 7 years	7,895	31,544	108,182
Count of Pop 5 - 13	10,396	33,533	123,714
Count of Pop 14 - 18	5,251	16,338	61,681
Count of Pop 19 - 22	5,429	16,876	63,546
Count of Pop 22 - 25	4,086	12,809	47,794
Count of Pop 25 - 29	5,881	25,091	81,463
Count of Pop 30 - 34	6,391	34,005	103,313
Count of Pop 35 - 39	6,220	28,768	91,943
Count of Pop 40 - 44	5,897	23,041	79,077
Count of Pop 45 - 59	15,115	55,016	197,865
Count of Pop 60 - 74	12,132	43,355	154,107
Count of Pop 75 - 84	3,676	13,098	45,715
Count of Pop 85+	1,106	3,734	13,235
% of Pop 0 to 4 years	6.5%	7.6%	7.3%
% of Pop 0 to 7 years	9.0%	9.5%	9.4%
% of Pop 5 - 13	11.9%	10.1%	10.8%
% of Pop 14 - 18	6.0%	4.9%	5.4%
% of Pop 19 - 22	6.2%	5.1%	5.5%
% of Pop 22 - 25	4.7%	3.9%	4.2%
% of Pop 25 - 29	6.7%	7.6%	7.1%
% of Pop 30 - 34	7.3%	10.3%	9.0%
% of Pop 35 - 39	7.1%	8.7%	8.0%
% of Pop 40 - 44	6.8%	7.0%	6.9%
% of Pop 45 - 59	17.3%	16.6%	17.3%
% of Pop 60 - 74	13.9%	13.1%	13.4%
% of Pop 75 - 84	4.2%	4.0%	4.0%
% of Pop 85+	1.3%	1.1%	1.2%
Median Age	35.4	35.3	35.5
Average Age	37.2	37.1	37.2
Male Population by Age			
% of Pop 0 to 4 years	6.7%	7.7%	7.5%
% of Pop 5 - 13	12.1%	10.2%	11.1%
% of Pop 14 - 18	6.1%	5.0%	5.6%
% of Pop 19 - 22	6.2%	5.2%	5.7%
% of Pop 22 - 25	4.7%	4.0%	4.3%
% of Pop 25 - 29	6.9%	7.4%	7.1%
% of Pop 30 - 34	7.5%	10.3%	9.0%
% of Pop 35 - 39	7.2%	9.0%	8.2%
% of Pop 40 - 44	6.9%	7.2%	7.0%
% of Pop 45 - 59	17.6%	16.9%	17.3%
% of Pop 75 - 84	3.4%	3.3%	3.4%
% of Pop 60 - 74	13.8%	12.9%	13.1%
% of Pop 85+	0.8%	0.8%	0.8%
Median Age	34.9	35.1	34.9
Average Age	36.5	36.5	36.4

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 0 to 4 years	6.4%	7.5%	7.0%
% of Pop 5 - 13	11.7%	10.0%	10.5%
% of Pop 14 - 18	6.0%	4.9%	5.2%
% of Pop 19 - 22	6.2%	5.0%	5.4%
% of Pop 22 - 25	4.7%	3.8%	4.0%
% of Pop 25 - 29	6.6%	7.7%	7.2%
% of Pop 30 - 34	7.1%	10.2%	9.0%
% of Pop 35 - 39	7.1%	8.3%	7.8%
% of Pop 40 - 44	6.6%	6.7%	6.8%
% of Pop 45 - 59	17.1%	16.3%	17.3%
% of Pop 60 - 74	14.0%	13.3%	13.7%
% of Pop 75 - 84	5.0%	4.7%	4.5%
% of Pop 85+	1.7%	1.5%	1.5%
Median Age	36.0	35.5	36.1
Average Age	37.8	37.7	37.9
Race			
Count of White	25,414	105,007	408,483
Count of Black or African-American	20,691	97,997	319,721
Count of Asian or Pacific Islander	555	5,669	29,762
Count of Other races	40,626	122,187	388,693
White	29.1%	31.7%	35.6%
Black or African American	23.7%	29.6%	27.9%
Asian	0.6%	1.7%	2.6%
Other Races	46.5%	36.9%	33.9%
Language Spoken			
Speak English at Home	46.8%	57.2%	60.7%
Speak Spanish at Home	51.6%	40.2%	35.7%
Speak French or French Creole at Home	0.3%	0.4%	0.3%
Speak German at Home	0.1%	0.1%	0.1%
Speak Other Indo-European Languages at Home	0.3%	0.6%	0.8%
Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
Speak Chinese at Home	0.1%	0.2%	0.4%
Speak Korean at Home	0.0%	0.1%	0.1%
Speak Vietnamese at Home	0.0%	0.1%	0.3%
Speak Other Asian Languages at Home	0.3%	0.3%	0.4%
Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
Speak Other Language at Home	0.3%	0.4%	0.8%
Hispanic			
Hispanic Population	55,875	160,291	494,018
Hispanic Population Percent	64.0%	48.4%	43.1%
Mexican	88.7%	86.1%	83.3%
Puerto Rican	0.6%	1.1%	1.3%
Cuban	0.1%	0.2%	0.6%
Dominican	0.1%	0.2%	0.2%
Central American	4.2%	5.7%	8.0%
South American	0.9%	1.2%	1.7%
Other Hispanic	5.3%	5.5%	4.9%
2000 Hispanic Population Percent	58%	45%	38%
1990 Hispanic Population Percent	38%	30%	23%

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry			
American (percent of total population)	0.5%	0.9%	1.6%
American	0.2%	0.6%	1.4%
Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	0.5%	1.3%	1.9%
Chinese	0.1%	0.3%	0.5%
Japanese	0.0%	0.1%	0.1%
Korean	0.0%	0.1%	0.2%
South Central Asian (ie. Indian)	0.2%	0.6%	0.7%
South East Asian (ie. Vietnamese)	0.1%	0.1%	0.3%
Other Asian	0.0%	0.1%	0.1%
European (percent of total population)	1.6%	5.8%	8.9%
British	0.4%	1.4%	2.4%
Dutch	0.0%	0.0%	0.1%
French	0.1%	0.2%	0.4%
German	0.3%	1.2%	1.8%
Italian	0.1%	0.4%	0.6%
Polish	0.1%	0.2%	0.3%
Scandinavian	0.1%	0.3%	0.4%
Scotch/Irish	0.4%	1.3%	2.1%
Other European (ie. Greek/Russian)	0.2%	0.7%	0.9%
Middle Eastern	0.0%	0.2%	0.2%
Other Ancestry	7.7%	9.5%	10.8%
Unclassified Ancestry	2.1%	4.1%	5.1%
Education (Age 25+)			
Adult Population (25 Years or Older)	56,419	226,108	766,719
Elementary (0 to 8)	19.3%	13.4%	11.5%
Some High School (9 to 11)	15.0%	11.0%	9.4%
High School Graduate (12)	27.5%	24.6%	23.4%
Some College (13 to 16)	17.0%	17.0%	17.3%
Associates Degree Only	4.8%	5.2%	5.4%
Bachelors Degree Only	10.5%	17.8%	20.0%
Graduate Degree	6.0%	11.1%	12.9%
% College (4+)	16.5%	28.9%	33.0%
Household Type			
Total Households – count	28,369	129,838	440,219
One Person HHs – count	6,872	47,254	146,974
Family HHs – count	19,460	68,846	256,224
Married Couple – count	11,188	38,626	159,224
w/own children – count	4,691	13,838	65,390
w/out own children – count	6,497	24,787	93,834
Male Householder – count	2,705	8,409	26,320
Female Householder – count	5,568	21,811	70,681
Non-Family Households – count	2,036	13,738	37,021
1 Person Household	24.2%	36.4%	33.4%
2 Person Household	25.4%	27.6%	27.7%
3 Person Household	15.9%	12.6%	13.8%
4 Person Household	14.0%	10.0%	11.6%
5 Person Household	10.1%	6.8%	7.2%
6 Person Household	5.5%	3.6%	3.5%
7+ Person Household	4.8%	2.9%	2.7%
% Households With Children	28.1%	21.1%	25.6%

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	30,922	142,457	479,115
Owner Occupied Percent	46.3%	39.6%	42.5%
Renter Occupied Percent	45.4%	51.5%	49.4%
Vacant Housing Percent	8.3%	8.9%	8.1%
Total Housing Units (Census 2000)	28,295	97,753	367,645
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	1.5%	2.7%	6.1%
Property Value $750,000 to $999,999	3.0%	4.1%	5.1%
Property Value $500,000 to $749,999	8.7%	9.1%	10.5%
Property Value $400,000 to $499,999	9.4%	8.6%	9.7%
Property Value $300,000, to $399,999	16.1%	15.8%	17.2%
Property Value $200,000 to $299,999	23.6%	24.5%	21.2%
Property Value $150,000 to $199,999	9.2%	10.6%	8.6%
Property Value $100,000 to $149,999	14.2%	11.6%	8.4%
Property Value $60,000 to $99,999	9.0%	6.3%	3.8%
Property Value $40,000 to $59,999	2.4%	1.9%	1.2%
Property Value $0 to $39,999	2.9%	3.0%	3.2%
Median Home Value	$251,084	$268,522	$320,576
Wealth per Household			
$0 and under - percent	19.6%	19.7%	19.2%
$1 to $4999 - percent	10.6%	10.3%	9.9%
$5k to $9999 - percent	5.3%	5.3%	5.1%
$10k to $24999 - percent	6.9%	6.9%	6.7%
$25k to $49999 - percent	7.0%	6.9%	6.9%
$50k to $99999 - percent	10.2%	9.9%	9.9%
$100k to $249999 - percent	17.0%	16.6%	16.9%
$250k to $499999 - percent	11.6%	11.7%	12.0%
$500k+ - percent	11.9%	12.7%	13.3%
Median HH Wealth	$53,174	$54,657	$60,992
Avg HH Wealth	$204,330	$211,926	$219,781
Economic Viability			
Economic Viability Local	298	296	298
Economic Viability Indexed	107	107	108
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	39,879	164,110	580,448
Managerial/Executive	8.8%	16.6%	17.7%
Professional Specialty	15.2%	20.1%	20.2%
Healthcare Support	3.4%	3.0%	2.7%
Sales	9.1%	8.8%	9.4%
Office & Administrative Support	12.1%	11.5%	11.0%
Protective Service	2.0%	1.8%	1.7%
Food Preperation	7.1%	5.8%	5.0%
Building Maintenance & Cleaning	5.3%	3.9%	4.1%
Personal Care	2.2%	1.8%	1.9%
Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
Construction	17.1%	11.9%	11.4%
Production & Transportation	17.5%	14.7%	14.8%
Percent White Collar Workers	48.6%	60.0%	61.0%
Percent Blue Collar Workers	51.4%	40.0%	39.0%

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 32.723208   Longitude: -96.833262

Wynnewood Village Dallas, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Agriculture/Mining/Construction	16.8%	11.8%	11.6%
Manufacturing	7.2%	7.2%	7.6%
Transportation	7.6%	6.7%	7.3%
Information	1.8%	2.6%	2.1%
Wholesale/Retail	14.7%	13.6%	13.5%
Finance, Insurance, Real Estate	6.0%	8.6%	9.0%
Professional Services	5.6%	9.6%	9.3%
Management Services	0.0%	0.1%	0.2%
Administrative/Waste Services	5.9%	5.0%	5.3%
Educational Services	15.6%	17.4%	18.6%
Entertainment Services	10.1%	9.1%	8.5%
Other Professional Services	6.0%	4.9%	4.4%
Public Administration	2.8%	3.2%	2.6%
Vehicles per HH			
No Vehicles	9.9%	10.3%	8.5%
1 Vehicle	36.1%	43.4%	41.1%
2 Vehicles	29.3%	29.6%	32.1%
3 or more vehicles	24.7%	16.8%	18.4%
Average Number of Vehicles	1.80	1.61	1.69
Change			
Births (last 12 months)	1,140	4,497	15,230
Deaths (last 12 months)	565	2,008	7,043
Migration (last 12 months)	873	2,887	3,428
Work place			
Workplace Establishments	1,681	13,038	40,957
Workplace Employees (FTE)	25,662	269,642	820,492

Demographic Source: Synergos Technologies, Inc